

## Russia on the Edge of Digital Transformation

### From National Russian Projects to Global Markets: International Cooperation in Manufacturing of Electronics and Radio-electronics



V. Shpak  
Head of the Department of Radioelectronic  
Industry  
Ministry of Industry and Trade of Russian  
Federation, Moscow, Russian Federation



MINISTRY OF INDUSTRY  
AND TRADE RUSSIA

#### Abstract

- tba -

#### Biography

Born on 8 April 1977.

In 2000 he graduated from the Samara State Aerospace University named after academician S.P. Korolev with a degree in Economics and Management.

He received additional education at the Samara Law Institute of the Federal Penitentiary Service specializing in jurisprudence.

He is a candidate of economic sciences.

Since September 2002, he held senior positions in commercial organizations and governmental authorities.

From 2014 to 2018 Mr. Shpak was Deputy General Director for Economics and Finance, General Director of Progress Microelectronic Research Institute (JSC Progress MRI).

Since 2019, he holds a position of the Head of the Department of radioelectronic industry, Ministry of Industry and Trade of the Russian Federation.

Married and has 2 daughters.

## **MEMS for IoT: transfer ideas into solutions. From local market to global industry.**



O. Shaimardanova  
Head of Business Development  
Zelenograd NanoTechnology Center, Moscow,  
Russian Federation

### **Abstract**

*Made by: Zelenograd nanotechnology Center*

### **Biography**

Oksana Shaimardanova, Head of business development в Zelenograd NanoTechnology Center (Moscow, Russia)

Experience in business development for high tech innovations for 10 years. Provides support to entrepreneurs seeking to commercialize the results of its developments in nanotechnology and other tech industries by creating their own companies and assistance for start-ups funded by ZNTC. Responsible for the development programs of business and industrial cooperative enterprises in the project market of innovative companies and startups. Zelenograd Nanotechnology Center – one of the leading innovation R&D companies in the field of nano- and microsystem technologies. The main specialization of the center: sensors of physical and biological quantities; VLSI design through SoC technology; devices and equipment.

## How to build contact network with potential customers in Russia? New platforms for growing business overseas



A. Soloviev  
Independent Expert in Equipment and  
Technologies for Electronics Manufacturing  
Industry Hunter, Moscow, Russian Federation

### Abstract

- to be announced -

### Biography

**Alexander Soloviev** – born 1983, in Moscow, Russia. In 2006 Graduated from Moscow Institute of Electronics and Mathematics (MIEM). Ph.D. degree received in 2009.

In 2004 Started work at Ostec, the leading Russian engineering company - provider of technology and equipment for electronics production. In 2013 – 2018 Chief Commercial Officer of Ostec-SMT, LLC (part of Ostec Group).

During that period:

Multiple partner trainings (technology & equipment): FUJI Corporation Europe, ASM Assembly Systems GmbH (DEK International), Hanwha Techwin (Samsung Techwin), Nordson Asymtek, ERSA GmbH, Viscom AG, GE Measurement & Control and others.

Multiple workshop and conferences presentations.

Book translation co-author «Reflow Soldering Processes and Troubleshooting: SMT, BGA, CSP and Flip Chip Technologies» Ning-Cheng Lee.

In 2018 he founded the new business – B2B web-platform for electronics and microelectronics companies

**Industry-hunter.com**. Where companies get new tools for communication with the target audience in Russia and receive new inquiries and orders.

Independent expert in equipment and technologies for Electronics manufacturing.

## **SEMIEXPO Russia 2020 – new instruments for growing business with Russia and CIS**



A. Rubas  
Project Head  
Business Media Russia, Moscow, Russian  
Federation

### **Abstract**

SEMIEXPO Russia 2020 – new instruments for growing business with Russia and CIS

### **Biography**

Anna Rubas has been operating in exhibition business for 10 years. She is a graduate from Russian Foreign Trade Academy with a master's degree in international business development. Anna started her career as a senior project manager at Expocentre (the key Russian exhibition company) dealing with the major exhibitions in Russia. 2016-2017 she was chief operations officer at Fund Sport, the foundation holds mass amateur sports competitions, as well as important projects in the field of sports and sport tourism in Russia. She executed operational management of the organization, implementation, launch of new and monitoring current events, was a member of working groups for development of sport tourism in Russia.

As a project head at Business Media Russia, currently Anna Rubas is involved in organization of SEMIEXPO Russia as a project director and gives the support to companies on the territory of the Russian Federation, who plans their membership at SEMI.

She is annually invited as a speaker on professional conferences worldwide, has a strong eye on creative side of project implementation and perfect communication skills. Anna speaks English, Spanish, Russian (mother tongue).

Married.