

# SEMICON® EUROPA

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## Future of Work



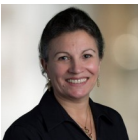
C. Melvin  
Senior Director of Business Development &  
Operations  
SEMI Europe, Berlin, Germany



## Biography

Cassandra joined SEMI Europe in 2018 to lead its operations, business development and strategic initiatives related to diversity and inclusion. In this role she is responsible for leading a culturally diverse team, enhancing member value, and directing operations for optimized financial performance. Prior to joining SEMI, she held the position Global Product Manager at Atotech for its semiconductor division. She began her career at the SUNY Polytechnic Institute as a Business Manager focused on technical programs for chemistry and equipment manufacturers and held project management roles in clean room operations and IT. Cassandra's written work has been published in leading technical magazines and presented at conferences globally. She holds a BS in Business Management, and Minor in Neuropsychology from Rensselaer Polytechnic Institute.

## Topic Coming Soon



C. Pelissier  
General Manager, Customer Center EMEA  
Edwards, London, United Kingdom



## Abstract

Coming Soon

## Biography

Christine has a proven track record of hiring, developing and managing high performance teams which consistently create superior value. She has over 30 years' experience successfully growing markets and customers in a high-tech environment and has broad international experience building networks in North America, Europe, and Asia. Prior to joining Edwards in 2018, Christine has held senior strategic marketing positions, business development, operations and applications roles with Applied Materials, KLA-Tencor and Soitec.

